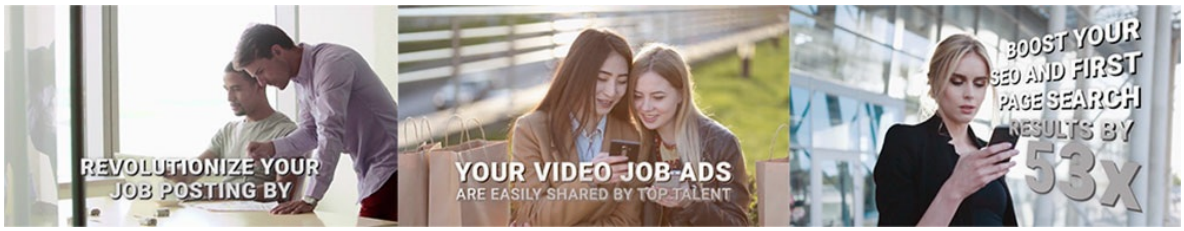
The Modesto Bee

Modesto Bee

Job Videos



With the large volume of job openings nation-wide, companies need help finding top talent better and faster. Video ads are a great way for employers to stand out.

These 60-second mobile-friendly job ad videos are easily shared on social media platforms like LinkedIn, Instagram, and Facebook. They effectively communicate company culture and help candidates determine whether a position is a good fit.

But this innovative engagement doesn't just result in better candidates - video ads help shorten the time to hire!

Benefits:

- Increase job posting SEO
- Reach more applicants via social sharing
- Keep candidates on your career page longer
- Track candidate engagement
- Reduce cost-per-hire

Features:

- Job Videos are available in two levels:
  - Basic: customized with your logo.
  - Platinum: customized with your logo PLUS selectable background music. You can add up to three customizable bullet points that will appear within the job video.

Contact Us

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